

# Chamber chat

April 2011

A monthly publication of  
the Gettysburg Adams  
Chamber of Commerce



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## We Say Thank You to Our Chamber Volunteers

Volunteers deserve gratitude and applause for the selfless gifts they give. The Gettysburg Adams Chamber of Commerce, like so many other local organizations, exists because of our volunteers! Board members, Team Leaders, Council and Team members, Project Helpers—they all come together to accomplish goals for the greater good of the Chamber. Their effort with the various programs, activities and events is what makes our work in the community possible.

In honor of *National Volunteer Month*, we take our hats off to our committed volunteers for their time, energy, skills and talents which they generously lend—again and again, time after time. Their hard work and dedication help make our organization better, our community stronger and our world brighter.

If you're not a committed volunteer at this point, you may be sitting there wondering why it's important to support your Chamber through volunteering. Let us offer you a short list of things that you might get in return:

- Gaining important skills and experience that will help you later in life
- Increasing your business rolodex
- Making connections that can lead to a job/career
- Seeing more of your community
- Creating rapport with community individuals and business leaders
- Building confidence
- Expanding your self-esteem
- Feeling needed and important
- Using your mind, body and creativity
- Relieving stress
- Feeling like part of a community
- Building upon leadership skills
- Making new friends
- Having fun

Please contact the office to learn more about the various ways that you can volunteer your skills and talents to a specific council, program or event. Volunteering is more than just a job, it's a way to get educated—about yourself, about the community and about the Chamber. So get involved; be part of creating the kind of community you want to live, raise your children and do business in!



Ambassador Bryan Johnson, of Country Inn & Suites By Carlson, welcomes new members at member events.



Shown here is Carolyn Wagaman of PNC Bank, celebrating her team's victory at the March 2010 Membership Campaign.



Matt Sheads, 2010 Chamber Volunteer of the Year, enjoys lending his helping hand at the Gettysburg Wine & Music Festival. Event volunteers are needed in a number of different capacities.

—2011 BOARD OF DIRECTORS—

**\*S. Gregory Allen, Board Chair**  
Graphcom, Inc.

**\*Stacey Green, Vice Chair**  
Biggerstaff's Catering

**\*Gregory Livelsberger, Secretary**  
Schmuck Lumber Company, Inc.

**\*Steve Rasmussen, Treasurer**  
Adams Electric Cooperative, Inc.

**Mary Bottorf**  
HACC - Gettysburg Campus

**\*Darlene A. Brown**  
Adams County Housing Authority/  
Pennsylvania Interfaith Community  
Programs, Inc.

**\*Emried Cole**  
Lutheran Theological Seminary  
at Gettysburg

**Norris Flowers**  
Gettysburg Convention &  
Visitors Bureau

**Carl E. Frantz**  
Carl E. Frantz, Inc.

**William G. Hanne**  
Borough of Arendtsville

**\*John G. Krumb**  
Adams County Winery

**Katie Lawhon**  
Gettysburg National Military Park

**Pete Martin**  
Sharrah Design Group, Inc.

**Phillip E. Murray, CHA, CHT**  
Gettysburg Hotel est. 1797

**Frank Pizzuto**  
Edward Jones-Frank Pizzuto, AAMS

**Gary Rappoldt**  
ACNB Bank

**Nina Redding**  
Penn State Cooperative Extension of  
Adams County

**Matt Sheads**  
Hockley & O'Donnell Insurance Agency

**\*Carrie S. Stuart, President**  
Gettysburg Adams Chamber of  
Commerce

*\*Denotes Executive Committee member*

—CHAMBER STAFF—

**Jennifer McCleaf**  
Membership/Events Director  
jenniferm@gettysburg-chamber.org

**Edith Waldron**  
Administrative Assistant  
edithw@gettysburg-chamber.org



18 Carlisle St., Ste. 203 | Gettysburg, PA 17325  
717.334.8151 | FAX 717.334.3368  
info@gettysburg-chamber.org  
www.gettysburg-chamber.org

**Office Hours**  
Monday-Friday, 9 a.m.-5 p.m.

## New Members

**Melisa Ditmer DeHaven**  
**FASTSIGNS**

2801 E. Market St.  
York, PA 17402  
717.870.0215  
FAX 717.840.6402  
melisa.dehaven@fastsigns.com  
www.fastsigns.com/444  
Signs & Displays

**Jonathan Hopta**  
**Full Circle Solutions Group, LLC**

910 N. Hanover St.  
Elizabethtown, PA 17022  
877.834.1289  
FAX 717.367.0561  
jonathan.hopta@fullcsg.com  
www.fullcsg.com  
Technology/Software Sales and Consulting

**Ronald E. Bailey**  
**Gettysburg Black History Museum**

100 Orchard Hill Dr.  
Orrtanna, PA 17353  
717.253.2693  
rbafrica@earthlink.net  
www.gettysburgblackhistory.org  
Museums & Cultural Attractions

**Cherie Capostagno**  
**Gettysburg Radiation Oncology-  
Dr. Capostagno**

20 Expedition Tr., Ste. 100  
Gettysburg, PA 17325  
717.334.8333  
FAX 717.334.3615  
weredy8@hotmail.com  
Physicians - Oncology

**J. Mark Cropp**  
**Junction Creative Solutions LLC**

7401 Princeton Trace NE  
Atlanta, GA 30328  
717.495.3690  
julie@junction-creative.com  
www.junction-creative.com  
Business Strategic Planning & Marketing

**Heather M. Miller**  
**School Express, Inc.**

15 Cedar Rd.  
New Oxford, PA 17350  
717.479.5062  
FAX (717) 479-5078  
heather@schoolexpressinc.com  
www.schoolexpressinc.com  
Transportation

## President's Message



This month is National Volunteer Month, and I can't thank each and every one of you enough for all that you do to make the Gettysburg Adams Chamber of Commerce a successful organization. There are over 225 folks that give of their time and talents on the Chamber's teams.

These teams of volunteers are responsible for all aspects of the Chamber's activities—monitoring the overall direction of each of the councils; coordinating workforce development programs; recognizing outstanding businesses and individuals in the community; providing educational and informational programs that help promote business growth and development; monitoring and researching member benefit programs; and planning and promoting Chamber events.

I am continually amazed by the many things you lead this organization to accomplish in a year's time! Volunteer involvement in the Chamber not only offers enrichment programs for all member businesses, but provides excellent opportunities for camaraderie with others leading to future business and personal relationships.

In addition to the actual volunteers that give so much of their time, I must also thank the businesses they represent for allowing their employees to take the time to be involved. Time is a challenge for everyone, but all of them would say that it is time well spent. You can never go wrong making and strengthening relationships within the community.

So, I would say if you have been contemplating whether or not to get involved and volunteer your time and talents with the Chamber, try us out! There are so many opportunities and areas to join, whatever your commitment level may be. You just might meet a new client!

Again, thanks for all you do for the Chamber and the business community of Adams County.

Carrie S. Stuart  
President

## Membership Renewals

The Chamber would like to thank the following businesses for continuing their commitment to the Gettysburg Adams Chamber of Commerce and the Gettysburg/Adams County community:

Adams County Auto Supply Co.  
Appalachian Brewing Company  
Clothes Basket Laundry  
Columbia Cottage  
Community First Fund  
Days Inn Gettysburg  
Fairfield Area School District  
First Baptist Church of Gettysburg  
Gettysburg Area School District  
Gettysburg Eye Care, P.C.  
Golden Living Center - Gettysburg  
Hanover Country Club  
Heritage Assembly of God Church  
House of Bender, Inc.  
Hull's Electric Service, Inc.

Leonard J. Ferrara Co.,  
Accredited Pension Administrators  
Bettina T. McBeth, D.M.D.  
Gene R. Motter  
New Life Outreach Ministries  
Pabody Insurance Agency  
Penn State Cooperative Extension of Adams  
County  
Ping's Café  
Sharrah Design Group, Inc.  
Sixeas Furniture Galleries  
Rita A. Tempel, DDS, LLC  
TimBar Packaging and Display  
Times Square, LLC  
Wal-Mart  
York Water Company



# ELECT RYAN MORRIS

## Magisterial District Judge 51-3-04

(Serving Western Adams County)

Experienced, Committed to Community, Dedicated to Justice



**Ryan Morris** firmly believes that each person is to be protected under the law. Ryan is committed to serving the community as a Magisterial District Judge.

- He has a bachelor's degree in criminal justice, a master's degree in education and training as well as completion of the certification course required by the Commonwealth of Pennsylvania for all Magisterial District Judges.
- Ryan served as a FBI-certified bomb technician and bomb squad commander with the Penn State Police Bomb Squad, where he responded to numerous calls for service in the Gettysburg area.
- He is currently the Supervisory Explosive Specialist with the Department of Homeland Security's Explosive Operations Division.
- The founder of Tripwire Operations Group, Ryan is an Adams County business owner.
- He is a member of the Disaster Mortuary Operational Response Team (DMORT), Region III, and responded to the September 11, 2001, Flight 93 impact site and morgue for 4 weeks.

# www.ElectRyanMorris.com



Paid for by the Committee to Elect Ryan Morris

## Member News



Jennifer L. Holcomb has been named Assistant Health Care Administrator at Cross Keys Village—The Brethren Home Community. Holcomb is the Neighborhood Coordinator for the Somerset Neighborhood, which cares for persons with Alzheimer's disease and other dementia/memory impairment conditions.

In that position, which she retains, she supervises the nursing and support team members on the 35-bed neighborhood.

The Pennsylvania Chamber of Business and Industry proudly presents the 27th Annual Chamber Dinner, *An Evening with President George W. Bush*, on Monday, September 26, 2011 at The Hershey Lodge. Seats are selling fast, individual seats are \$225; corporate tables (10 people) are \$1950; and sponsorship packages start at \$3000. For details on all sponsorship levels and promotional packages or to purchase tickets, visit [www.chamberdinner.com](http://www.chamberdinner.com).



Representatives of HACC, Central Pennsylvania's Community College, and the Chambersburg Area School District gathered Thursday, March 3, to cut the ribbon on a new HACC Student Services Office in Chambersburg Area Senior High School. Pictured in the front row, from left are: Heather Watt, coordinator of admissions recruitment, and Jennifer Weaver, campus vice president, both of HACC-Gettysburg Campus; Dr. Eric Michael, district assistant superintendent; Dr. Joseph Padasak, district superintendent; Evelyn Weaver, HACC Franklin County coordinator; Ronald Young, HACC interim president; Marizol Fotopoulos, bilingual specialist, and Lori Hockley, campus associate dean of academic affairs, both of HACC-Gettysburg Campus.

Mark Greathouse has thrown his hat into the ring for a seat on the Fairfield Area School District (FASD) Board. A resident of Carroll Valley since 2005, he believes that his more than 30 years of executive business experience

and many years of involvement with education would prove to be assets to the FASD. Greathouse is Managing Principal and President of GTG Solutions, LLC. He earned his undergraduate degree in English from the University of Maryland and MBA from The American University in Washington, DC. He is an active member of the Gettysburg Adams Chamber of Commerce and has been an adjunct professor for HACC-Gettysburg Campus for the past five years. Greathouse lives in Carroll Valley with his wife, Carolyn, and teen sons, Michael and Matthew.



The partners of Stock and Leader, LLP named Gregory W. Bair, II as an associate of the firm. Bair expands the firm's litigation practice, focusing in areas of injury law, domestic law and litigation. He represents individuals and their families in injury-related areas, auto and motorcycle accidents, wrongful death, product liability

and injuries resulting from falls. Bair also counsels in matters of divorce, child and spousal support, child custody, division of property, protection from abuse, grandparents' rights and name changes.

Since Community First Fund's founding in 1992, the organization has made 907 loans and has reached \$40.2 million in loan capital put into businesses and communities. These loans have created 3,408 jobs, 563 affordable housing units and enables more than 1,000,000 square feet of commercial development. Thanks in part to the testimony of CFF President and CEO Dan Betancourt, the U.S. Small Business Administration announced that they are extending the 7(a) loan guarantee program to qualified community non-profit organizations, who are not overseen by federal and state regulators, with a pilot program called Community Advantage. Community Advantage is expected to be in place this spring.

The Pennsylvania Chamber of Business and Industry is presenting the *International Trade Roundtable: Basic Guidelines and Best Practices on Importing and Exporting* from 8 a.m. to noon on Friday, May 6, 2011 at the Sheraton Harrisburg-Hershey, Harrisburg, PA. Learn best practices from successful exporters and agency representatives who will explain general guidelines, financial aspects and how to actually get products where they need to be. The fee to attend is \$65 for PA Chamber members, \$85 for non-members and includes a continental breakfast. To register for the event call toll-free, 1.877.866.8965.

## Member News (continued)



Sharrah Design Group Inc. is pleased to announce the addition of Peter J. Martin, P.E. to their staff of design professionals. Martin was born and raised on a dairy farm in Adams County, just outside of Gettysburg. He graduated from Temple University with a B.S. in Civil Engineering. He is a licensed Professional Engineer in the State of Pennsylvania. He comes to Sharrah Design Group from C.S.

Davidson Inc.'s Gettysburg Office. Martin currently serves on the Chamber's Board of Directors.

The Supported Work Program (SWP) through South Central Community Action Programs, Inc. offers employment services to various clientele. Clients who attend the SWP workshops learn the skills necessary to obtain and retain employment. SWP clients do not seek employment until they can prove they are able to: follow directions, get along with peers and supervisors, arrive on time and have obtained computer skills. Employers benefit when they hire SWP's clients by gaining employees that have achieved certain skills and that have had a background check done. Employers also receive the Work Opportunity Tax Credit and subsidized employment. The subsidized employment offers employers 100 percent of the employee's first month's wages, 75 percent the second month, 50 percent the third month, and 25 percent the fourth through sixth months. This allows the employer time to make the decision of whether to retain the employee or not. Any questions or interest, please contact Debi Little at 717.334.7634, ext. 123 or [dlittle@sccap.org](mailto:dlittle@sccap.org).

### Corrections:



In last month's issue it was noted that the partners of Stock and Leader, LLC (bold) have elected Ronald L. Herschner as managing partner. Herschner succeeds Ronald W. King, who stepped down to devote more time to the firm's employment law practice. Instead of the partners at Stock and Leader, LLC have elected Ronald L. Herschner as managing partner. Herschner succeeds

Michael W. King, who stepped down to devote more time to the firm's employment law practice. We apologize for the errors!

# LUNCH & LEARN



## SERIES PRESENTS the following:

### The Technology of Tomorrow...Today

Offers a look into cutting-edge technologies and simple solutions to meet your businesses budget

	<b>Hosted by:</b>	<b>WHEN</b>	April 6, 12:15-1pm
		<b>WHERE</b>	GACOC Office 18 Carlisle St., Ste. 203
		<b>RSVP</b>	717.334.8151 <a href="http://www.gettysburg-chamber.org">www.gettysburg-chamber.org</a>

\*Bring your own lunch - Parking is available in the Race Horse Alley Garage

### Commuting Options for Local Businesses & Their Employees

Learn about the various free programs of Commuter Services and the transportation services offered by ACTA

	<b>Hosted by:</b>	<b>WHEN</b>	April 7, 12:15-1pm
		<b>WHERE</b>	GACOC Office 18 Carlisle St., Ste. 203
		<b>RSVP</b>	717.334.8151 <a href="http://www.gettysburg-chamber.org">www.gettysburg-chamber.org</a>

\*Bring your own lunch - dessert will be provided. Parking is available in the Race Horse Alley Garage

If your business has an educational opportunity to share with members, contact Jennifer - 334.8151



## OSHA 10 and 30 Hour Outreach Classes (General Industry) - May 2011

Knovex, LLC - a Gettysburg training and professional development company - is offering open OSHA Outreach Trainings for General Industry this May and registration is now available. Interested individuals and organizations may register online or contact Knovex at 866-892-8901 to register by phone, fax or mail. Questions may be directed to Knovex at [ngrant@knovex.com](mailto:ngrant@knovex.com) or by calling 866-892-8901 x.2. Spaces are limited and registrations are accepted on a first-come, first-served basis.

### OSHA 10 Hour

May 18-19, 2011

Days Inn, Gettysburg, PA

\$359pp (Gettysburg Chamber Members\*)

\$379pp (Non-Member)

Participants in this course will receive an OSHA 10 Hour Completion Card. Instructor Max Boward will utilize the outreach training program guidelines set forth by OSHA in order to conduct a 10-hour training that meets all established criteria and training requirements. Through the use of videos, handouts, lecture and class discussion, Mr. Boward will assist program participants in recognizing and preventing hazards in the workplace. This course is essential for any employees and workplaces looking to understand the basics of OSHA standards. Training will begin at 0830 and end at 1630 on both days with a one hour break for lunch.

Register at: <http://osha10hour.eventbrite.com>

### OSHA 30 Hour

May 18, 19, 25-27, 2011

Days Inn, Gettysburg, PA

\$779pp (Gettysburg Chamber Members\*)

\$819pp (Non-Member)

Participants in the OSHA 30 hour Outreach course will receive an OSHA 30 Hour Completion Card. All attendees for this installation will be required to attend a OSHA 10 Hour Outreach Training Program, returning the following week for the supplemental training hours. This training program is designed for all individuals in Safety Management positions: Safety Managers and Directors, Safety Advisors, Engineers, etc. This course also accommodates professionals looking to further training for future career advancement in Safety Management. Training will begin at 0830 and end at 1630 on all days, except 5/27 when training will end at 12:30pm.

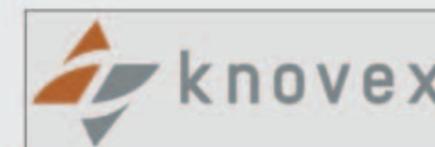
Register at: <http://osha30hour.eventbrite.com>

\*Gettysburg Chamber of Commerce Members (Businesses and Individuals) should enter GETTYSBURG in the discount code box at checkout to receive 5% off of the regular course price.

#### About our Class Instructor: Max Boward, M.S.

Max Boward has worked as a safety professional in a variety of roles in both occupational safety and health, and in higher education. He holds a Masters Degree in Safety from West Virginia University. Working 17 years in the field of occupational safety as both superintendent and manager, he has performed jobsite compliance and inspection, safety and health training, hazard analysis and abatement, and accident investigation. In the last five years, Max has focused his career largely on safety and health education, teaching as adjunct faculty at Potomac State College and Eastern West Virginia Community and Technical College, as well as offering OSHA training to private companies. He has been an OSHA trainer and a certified CPR and First Aid instructor since 1995.

Call: 866-892-8901 x.2 | Email: [training@knovex.com](mailto:training@knovex.com) | Browse: [www.knovex.com](http://www.knovex.com)



# Community Partners

## Visitors Bureau Announces Tourism Star Award

by Carl Whitehill,  
Media Relations Manager

For the first time, the Gettysburg Convention & Visitors Bureau (CVB) will honor a worker in the Adams County hospitality industry with the Tourism Star Award, as part of National Travel & Tourism Week, May 7-15.

This award will be given to a person who not only works hard at their job, but one who takes pride in the destination, is a great ambassador for tourism and the tourism community and works at a high level of customer service.

"This is a great way to recognize superior workers in the tourism industry," said Norris Flowers, president of the Gettysburg CVB. "It's important that visitors to Adams County are treated well and given a great experience so that they will return and help spread the word about the destination. This award honors those people who go above and beyond to give our visitors that great experience."

Nominations for the Tourism Star Award may be submitted by any business, individual or organization in Adams County, but self-nominations will not be accepted. Qualified workers include all levels of service, from front-line employees to owners and managers, but nominated employees must have worked at their current location for more than six months.

Nomination forms are available at the Gettysburg CVB's administration office at 571 West Middle Street, or the information desks at either the Historic Gettysburg Train Station or the Gettysburg National Military Park Museum and Visitor Center. All entries must be received by April 8. The winner of the Tourism Star Award will be announced at a reception at the Historic Gettysburg Train Station on May 11 during

National Travel & Tourism Week. The winner will receive the Tourism Star Award and a \$250 prize.

For more information, contact Carl Whitehill, Gettysburg CVB, at 717.338.1055 or by email at [cwhitehill@gettysburg.travel](mailto:cwhitehill@gettysburg.travel).

## Gettysburg Merchants Salutes Their Volunteers

By Walt Tuchalski, GARMA Member

The Gettysburg Area Retail Merchants' Association's (GARMA) mission is to help create, promote, advertise and represent the better business interest of the membership of the organization.

The association is a consortium of 58 local businesses that believe healthy businesses create a healthy local economy for the benefit of the entire community. The membership includes retail stores, restaurants, financial institutions, local media, utilities, attractions, professionals, service providers, accommodations and non-profit organizations.

Volunteers are the lifeblood of many non-profit organizations, and GARMA is no exception. Everyone from the board president to the committee members are volunteers. There are no paid positions with the exception of the Association Business Secretary who is paid a small stipend for attending meetings and other assigned duties. Most volunteers are representatives of the member businesses; however, interested individuals and students are welcome to become involved in building a better economic environment around Gettysburg via GARMA. The organization created several ad hoc committees in the past year to help focus volunteer efforts on meeting specific goals of our mission statement which opened this article. These volunteer committees have

led to the development of GARMA's presence in the cyber and digital world, improved our welcoming and recruiting efforts, coordinated our promotions and advertising, and enhanced the membership's re-energized promotion of 1st Friday - Gettysburg Style.

April is National Volunteer Month. GARMA's members are proud of the accomplishments of their volunteers and thank them for their hard work and dedication to making the Gettysburg area's business climate warm and welcoming for the mutual benefit of our businesses and customers alike.

## Gettysburg Civil War 150<sup>th</sup> Sparks Enthusiasm and Opportunities

By Deb Adamik, President & CEO

On Tuesday, March 8, the Civil War 150<sup>th</sup> Business Development and Marketing Committees hosted a town meeting sponsored by the Gettysburg Hotel. More than 120 enthusiastic event planners and local businesses attended to learn more about the plans for the four-year Gettysburg Area Civil War 150<sup>th</sup> Anniversary Commemoration.

The agenda was packed with updates regarding events from some of the larger organizations, specifics regarding the April kick-off events, marketing and promotion efforts underway, event endorsement procedures, and resource and volunteer opportunities.

Brad Hoch, chairman of the Gettysburg Area Civil War 150<sup>th</sup> Anniversary Commemoration Steering Committee provided an overview of the mission and committee structure. Guests heard initial plans from the National Park Service, Gettysburg Foundation, Lutheran Theological Seminary and

# Community Partners (continued)

Gettysburg College— major partners in this commemoration. The Gettysburg Convention and Visitor Bureau discussed the emerging national and international interest already shown through media-based inquiries.

An event endorsement program was unveiled for events which meet a quality standard. Approved events will be able to use the official Gettysburg 150<sup>th</sup> logo and will become part of the 150<sup>th</sup> marketing efforts such as the official Sesquicentennial website.

On April 2, 2011, there is a community clean-up day scheduled by the Company's Coming Committee, who is seeking volunteers to help. Al Ferranto, chair of the Volunteer Committee, is recruiting people for the April kick-off events. Please contact Annette Weintraub, coordinator for the 150th at 717.337.3491, ext. 4, or email [cw150@gettysburgpa.org](mailto:cw150@gettysburgpa.org).

Though much has been accomplished, there is still so much more to do. As members of this community, we have a responsibility to showcase and honor this

national commemoration. With a spirit of unity and community, it is possible for us to do great things!

# Program Updates



Jeff Hines, President/CEO of York Water Company presents a check to Carrie Stuart, Executive Director of the Adams County Economic Education Foundation for the Educational Improvement Tax Credit (EITC) program, which supports the mentor and career fair initiatives.

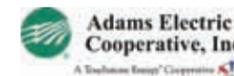


Mentors, mentees and guidance counselors enjoyed time to get to know each other and let loose courtesy of Liberty Mountain Resort. The mentor program pairs 11th and 12th grade students from New Oxford, Fairfield and Gettysburg School Districts with

leaders in the community to provide some extra support and encouragement during the transition from high school to the next phase of life—work, technical education or college. Many thanks to all those involved for their efforts.

Please mark your calendars and plan to attend the May 20 General Membership Breakfast, featuring the six high school seniors participating in the inaugural *Introduction to Business* course. Students will provide presentations on their experiences in class and at the eight on-site learning opportunities at area businesses. In addition, the *Educator of the Year* recipient will be announced. Invitations will be mailed later this month.

Sponsored by:



Your opinion has always mattered to the Gettysburg Adams Chamber of Commerce. In 2011, you'll have even more chances to be heard than before...specifically through membership surveys. It's important to the Chamber to make sure that the needs of members are sufficiently serviced. As a result, members will receive several surveys throughout 2011 from the Chamber staff. The surveys will be on a variety of topics, and will be designed to support the action plans and efforts of the newly-formed Councils. You will receive a survey in the coming weeks, so please watch for it. Your prompt, honest response is always greatly appreciated. The number of honest responses that the Chamber receives directly impacts how well-informed the Chamber is on its members' opinions and needs. By taking the time to complete the surveys, you will ultimately benefit—you'll help ensure that we're all doing the best to service the needs of members.



# LIVE GREEN FESTIVAL

## COMMUNITY EARTH DAY CELEBRATION

### AT STRAWBERRY HILL – APRIL 16

Come join Strawberry Hill Nature Preserve as we kick-off our 25th Anniversary Celebration with a fun filled day on the Preserve.

This April 16th Strawberry Hill celebrates Earth Day with a recycle & reuse yard sale, environmental exhibits and vendors, free childrens' and adult programs, a cookout, music, storytelling, bonfire, and s'more...

As part of our celebration, Strawberry Hill will break ground on a new Accessible Trail and host a Grand Re-opening of our Nature Center Classroom. A PA Dept. of Conservation and Natural Resources grant is helping to build a new trail consisting of a smooth compactable surface, a boardwalk, and overlooks along Middle Creek. Also, with support received from the Robert C. Hoffman Trust, Lowes Home Improvement, and many volunteers the Nature Center Classroom was renovated this past winter, creating a room for multi-purpose use.

This year's activities will begin at 8:00am with our Yard Sale and a trail construction workshop hosted by a professional trail builder, Penn Trails LLC. The day will conclude with storytelling by a bonfire.

Come join us for a day of fun! ~ **FREE EVENT & OPEN TO THE PUBLIC** ~



#### BECOME INVOLVED

For information on how to become a sponsor, come out as vendor to promote your environmental business, or donate items for the yard sale, visit: [www.StrawberryHill.org](http://www.StrawberryHill.org), email: [joe@strawberryhill.org](mailto:joe@strawberryhill.org), or call; (717)642-5840.



#### EVENT SCHEDULE

##### Yard Sale

8:00am - 2:00pm

##### Trail Building Workshop & Groundbreaking

8:00am - 12:00pm

##### Unveiling the renovated Nature Center

12:00pm

##### Green Vendors & Exhibitors

12:00pm - 6:00pm

##### Live Music & Food Sales

1:00pm - 6:00pm

##### Fly Fishing Casting Clinic

1:30pm - 2:00pm

##### Hear the Buzz: Beekeeping

2:00pm - 3:30pm

##### Fly Casting Clinic

3:30pm - 4:00pm

##### Camp Fire

4:00pm - 6:00 pm

##### Birding Hike

4:00pm - 5:00pm

##### Story Time around the Fire

5:00pm - 6:00pm



Donate your old household items and support the Preserve!

## Community News

### eliminating racism empowering women ywca

Make money on your gently-used children's items and save the trouble of selling them yourself! The YWCA Gettysburg Adams County Nearly New Sale on Friday, April 8 and Saturday, April 9, draws great crowds of shoppers, sells your items for you, and the proceeds benefit the entire community through YWCA programs and services. Consignments accepted April 3 and 4; donations will be accepted through April 5. For more information, contact the YWCA at 717.334.9171.

What do cars and cancer care have in common? The shiny chrome, detailed engines and eye-catching stylings of classic cars from across the area will be on display to raise money for the Adams County Cancer Patient Help Fund. Gettysburg Hospital Foundation's first annual *Cars for Cancer Care* car show will take place on Saturday, April 30 from 11 a.m. to 4 p.m. at the Renn Kirby Chevrolet Buick dealership at 55 Expedition Road in Gettysburg. The event is free to the public. The vehicle registration fee is \$20 until Friday, April 22 and then \$25 until the start of the event. For more information, contact Gettysburg Hospital Foundation, 717.337.4175 x1 or e-mail [treyka@wellspan.org](mailto:treyka@wellspan.org).

Adams County Arts Council artwork is featured at the Gettysburg Farmers' Market every Saturday in July. Arts Council member artists show and sell their work at the Gettysburg Farmers' Market in Lincoln Square from 7 a.m. until noon. A limited number of spaces are available on a first-come, first-served basis. For details e-mail [aa@adamsarts.org](mailto:aa@adamsarts.org).



On Saturday, April 30, 2011, local and state police are partnering with Collaborating For Youth, local government and environmental agencies, Wellspan, and various health organizations to sponsor a medication "TAKE BACK" from 10 a.m. to 2 p.m. at several locations within Adams County. This free medication collection provides an opportunity for individuals and doctor offices to dispose of unused or expired prescription and over-the-counter medications safely. The Adams County TAKE BACK is part of a national effort by the Drug Enforcement Administration to decrease the abuse of prescription drugs by decreasing their availability. Safe disposal of prescription drugs also reduces damage to groundwater and the environment. For details about the Adams County TAKE BACK locations, how your business can help promote the event or to help distribute information, contact Collaborating For Youth at 717.338.0300, ext. 26, or email [drugfree@cfygettysburg.com](mailto:drugfree@cfygettysburg.com).

Gettysburg Hospital has a whole host of healthy programs starting this month. Learn how to stress less on April 5, 6:30 to 7:30 p.m. in the hospital's Community Room A. Do you need help controlling your Diabetes? Learn self-management techniques, for the newly diagnosed, or update your management skills. Contact Marcia Fiscle, RN, CDE at 717.339.2763 for more information. You can also join the Spring Walking parties held every Wednesday, through June, from 6 to 7 p.m. Walk at various locations in and around Adams County. Registration is not required. Call 717.337.4264 for details.

The 21st Annual Loyalty Walk, the Adams County SPCA's largest fundraiser, will be held on April 30. Bring your dog, a two-legged friend, or just yourself and walk for a good cause. The walk will start with registrations at 8:30 a.m. at the Gettysburg Area Middle School, 37 Lefever St., Gettysburg. For more information or to get a pledge sheet, call 717.334.8876.



Penn State-Mont Alto students, together with the community, raised more than \$25,580 for Penn State's 'THON' fundraiser, a record by more than \$10,000 over last year. "We are thankful for the outpouring of support from individuals in our community," commented Michele Coletta, Mont Alto's campus nurse and THON advisor. "Our team worked hard and ended up with the sixth highest total raised among Penn State's Commonwealth campuses."

The Appalachian Trail Conservancy (ATC) has been awarded additional grant funds from the Pennsylvania Department of Conservation and Natural Resources (DCNR) for The South Mountain Partnership Mini-Grant program. This program provides funds for local communities to preserve and promote their natural and cultural assets. In 2011, \$150,000 in grants will be available with a required 1:1 match. Grant applications are available now and are due July 30, 2011. For details, visit [www.appalachiantrail.org](http://www.appalachiantrail.org).

## Community News (continued)



Gettysburg resident Roy Thomas talks to HACC-Gettysburg Campus students and members of the public about composting and recycling at the 2010 Earth Day Fair.

The Community Exhibitor Fair and Panel Discussion, sponsored by HACC-Gettysburg Campus Student Government Association in partnership with the Environmental Team of the Gettysburg Adams Chamber of Commerce, is set for Wednesday, April 20 from 11 am to 4 pm at HACC-Gettysburg Campus. This free community event to celebrate Earth Day 2011

includes multiple exhibits on environmental issues, processes and programs. Also featured is a computer generated "Carbon Footprint" quiz to see how much "nature" is required to support one's lifestyle; self-guided tours of HACC-Gettysburg Campus best management practices; Earth Day totes and tee shirts and much more. A multi-discipline panel discussion focusing on local green and eco-friendly initiatives, will feature representatives from Adams Electric Cooperative, Inc., Hundredfold Farm, Knouse Foods Cooperative, Inc., and HACC's Green Center. For more information, contact Judy Cole Alder, HACC-Gettysburg, at 717.337.3855, ext. 3056 or [jaalder@hacc.edu](mailto:jaalder@hacc.edu).

YWCA Gettysburg & Adams County is hosting a special inspirational program for woman, "Raiders of the Lost Spark," featuring Connie Merritt, RN, PHN, on Tuesday, April, 12, 7:30 p.m. at Historic Gettysburg Hotel Ballroom. Merritt is an award-winning author, speaker and life balance expert. Tickets are only \$15 and include coffee and dessert. Proceeds from the event will benefit women's empowerment programs, including LEGO Robotics and STEM Savvy for school-age girls, and a career empowerment series for adult women.

## Local People, Serving You!

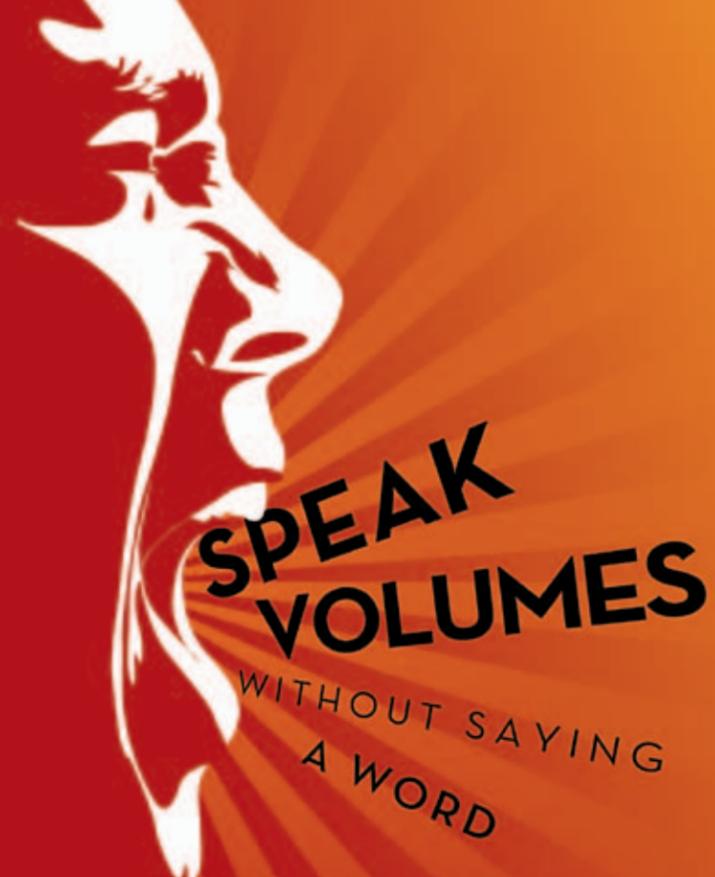


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# Chamber Partner Update

## Voluntary Benefits Provide Retention Value for Members Flexible Products That Retain Employees

by PA Chamber Insurance

As health care reform continues to simmer, putting medical insurance and the surrounding regulations at center stage, the “fill the gaps,” or voluntary coverage options, are often overlooked as valuable and affordable benefits for employees. Pennsylvania Chamber Insurance brings a complete menu of voluntary benefits to the table for businesses. Our benefit consultants meet with business owners to identify individual employee needs and determine how to serve those needs with voluntary options to grant additional security for employees and their families.

### Analyze, Select, Offer, Support

These words are key when developing an effective program for employees. The benefit consultants at Pennsylvania Chamber Insurance have numerous tools to analyze employee needs that may not be met by existing plans. After a thorough analysis, the consultant selects from a comprehensive menu of products to offer a suite of coverage options to “fill gaps.” A well designed process to implement the additional coverage options completes the plan. The Pennsylvania Chamber Insurance portfolio represents reputable providers and products that have efficient enrollment and administration platforms. A thorough implementation plan includes a step-by-step process to educate employees, answer ongoing questions and handle administrative details even after the enrollment process is complete.

## Did You Know?

A resource for environmental managers, the 2011/2012 *Guidebook on Pennsylvania Environmental Laws and Regulations*, is now available through the Pennsylvania Chamber of Business and Industry. It is a step-by-step, comprehensive working resource designed to help easily determine which environmental regulations apply at your facility, and find and implement the compliance strategies that work best. The 2011/2012 *Guidebook on Pennsylvania Environmental Laws and Regulations* is \$70 for Pennsylvania Chamber members and \$80 for non-members, plus tax (where applicable). Call 877.866.8965 for more information.

## Valuable for Your Employees, Invaluable for Your Company

To retain valuable employees, many business owners “fill the gaps” in their corporate benefit offerings with insurance products that provide these coverages:

- Permanent and Term Life Insurance
- Short and Long Disability
- Vision Coverage
- Dental and High Option Dental Coverage
- Cancer and Accident Coverage

The option to voluntarily select additional benefits is important to employees, which in turn makes these options valuable to the company. Pennsylvania Chamber Insurance is ready to work with business owners to identify the best products and pricing considerations, as well as review the performance of the selected products to ensure they support the long-term objectives of the organization’s benefit program. To learn more about the Pennsylvania Chamber Insurance programs, please visit [www.pachamberinsurance.com](http://www.pachamberinsurance.com) or call 800.755.3021.

### April is Child Abuse Prevention Month



Thank you to the area businesses, organizations and individuals who help us keep children safe and healthy in Adams County.

For information on community prevention programs or to tour the center, please contact us.



450 West Middle Street  
Gettysburg, PA 17325  
[www.kidsagaincac.org](http://www.kidsagaincac.org)  
717-337-9888

- Come solo or bring a team of up to 8 people
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- No entry fee—just tons of fun!
- Dinner service available during trivia



985 Baltimore Pike, Gettysburg  
717-334-9227  
[www.thepikerestaurant.com](http://www.thepikerestaurant.com)

## Two Great Easter Celebrations

Sunday, April 24, 2011



**11 am – 3 pm**

- \*\* Exquisite brunch including complimentary mimosa
- \*\* Creative starters including Toasted Almond Granola Parfait or Poached Shrimp
- \*\* Hearty entrees including Smoked Salmon Benedict or Three-Egg Omelet
- \*\* Starters from \$6.00, entrees from \$11.00

**Reservations are suggested. Call 717.339.0020 ext. 6019. Located in the Wyndham Gettysburg**



**11 am – 2:30 pm**

- \*\* Bountiful Easter Buffet
- \*\* Omelet station, Roasted Leg of Lamb, Chicken Parmigiana, Seafood Station, Canoli, Tiramisu & so much more!
- \*\* Adults \$22.95; 12 & under \$11.95
- \*\* 5 & under free
- \*\* Family friendly dining

**Reservations are suggested. Call 717.338.9400.**

**April 28, 2011**

Radisson Hotel Harrisburg Hershey  
1150 Camp Hill Bypass, Camp Hill, PA

Join Pennsylvania's premier women business leaders for the most powerful day of professional development in Central PA.

Featuring keynote speaker **Mimi Donaldson**, who delivers lessons on how to "Power Up" your personal boldness to reenergize yourself and career. Mimi has been featured in many publications, including the *Chicago Tribune*, *Boston Globe*, and *Harvard Management Review*, in addition to radio and TV programs.

The event also promises excellent professional development seminars for every business level, a business tradeshow, and lucrative networking opportunities.

**REGISTER TODAY AT**  
[www.businesswomensforum.com](http://www.businesswomensforum.com)

For sponsorship opportunities and questions, contact Megan Kraemer at [mkraemer@carlislechamber.org](mailto:mkraemer@carlislechamber.org) or 717.243.4515.



Hosted by the Greater Carlisle, Harrisburg Regional, and West Shore Chambers of Commerce

## May Membership Breakfast

featuring presentations by the inaugural **Introduction to Business** class and recognition of the very first Educator of the Year recipient

Sponsored by:



**Date:** Friday, May 20, 2011  
**Time:** 7:00 am - buffet available  
7:30 am - program  
**Location:** Gettysburg Hotel  
One Lincoln Square in Gettysburg  
**Cost:** \$12/person

Pre-registration is required. Please RSVP your attendance to the Chamber office, **before May 13**, by e-mailing [edithw@gettysburg-chamber.org](mailto:edithw@gettysburg-chamber.org) or by calling 334.8151. **No refunds after May 13.**

# Membership **mIXER** News



## 2011 Sponsorship Opportunities

### WHAT DO I GAIN FROM SPONSORING A CHAMBER EVENT?

#### Be Seen.

Chamber programs give your business recognition with professionals, executives, managers and other influential business decision-makers in the Adams County area.

#### Be Heard.

Chamber programs allow businesses to develop partnerships with new clients and customers through unique one-on-one marketing opportunities.

#### Gettysburg Wine & Music Festival

A unique opportunity to gain regional exposure with thousands of wine and food enthusiasts alike. A sponsorship will show your support of both the agriculture and tourism industries.

Show demographics: 70% woman/30% men, age range - 25 to 44, location - Gettysburg/Hanover; Virginia/West Virginia; Washington D.C.; York/Lancaster; Harrisburg; Northern Maryland/Baltimore; Chambersburg

**Showcase Sponsor-\$4,500 (limit 6 - 4 available) | Vintage Level-\$2,500**  
**Designated Driver Sponsor-\$2,000 | Cellar Level-\$1,000 | Barrel Level-\$500**  
**Bottle Level-\$250 | Cork Level-\$100**

There was a great turnout for the special Saint Patrick's Day mixer! Special thanks to the co-hosts, **Rotary Club of Gettysburg** and the **Gettysburg Hotel est. 1797**.



Mark your calendars for Thursday, April 21. Steve Wolf and the staff at The Inn at Herr Ridge is hosting the April Membership Mixer from 5 to 7 pm. Experience a little taste of the establishment's fine dining with food displays from Chef Charles Stockman. Also plan to tour the infamous wine cellar, along with available bed and breakfast rooms. And don't forget your business card – one lucky winner will receive a one-night stay! Advanced registration is requested; please contact the Chamber office, 717,334.8151, before April 14.

Congratulations to the following Mix-It-Up! Program winners from February and March:

Individual member, Roy Thomas has received a member spotlight in an upcoming edition of the Chamber Chat.

Amy Falcone from *Gettysburg Times* won the Tour & Tasting for 10 at Adams County Winery at the February mixer.

Debi Little, Job Developer Case Manager for South Central Community Action Programs, Inc. and first time mixer attendee was drawn for a member spotlight.

Amy Falcone from *Gettysburg Times* was also the lucky winner at the March mixer. She selected a 4-pack of Baltimore Orioles tickets, donated by Country Inn & Suites By Carlson.

Congratulations!!

## Program Updates (continued)



How is it that the food at the Winter's Palette gets better and better every year? The 19 participating restaurants and caterers out did themselves once again! Attendees filled the ballroom at the Gettysburg Hotel to enjoy a variety of soups, ribs, funnel cake fries, fudge and much more. And congratulations to Tina Allen, wife of Graphom's Greg Allen, who was the lucky winner of a \$500 gift card to Scott & Co. Fine Jewelers!

Over 1200 tenth grades students invaded the campus of Gettysburg College on March 16 for the 11th Annual Career Fair. This is a one-day opportunity for the students to learn about a chosen career directly from a professional who is working in the trenches every day. We hope they are inspired to pursue their career dreams!



# Coming Soon...

## MEMBER-TO-MEMBER DISCOUNT PROGRAM

Sponsored by:



## April 2011 Events

- April 1**  
Economic Breakfast, 7 a.m., Dobbin House
- April 4**  
Staff Meeting, 9 a.m., Chamber office
- April 6**  
Lunch & Learn Program Series: The Technology of Tomorrow...Today, 12:15 to 1 p.m., Chamber office
- April 7**  
BEP Career Fair Meeting, 1 p.m., Members 1st Federal Credit Union  
  
Lunch & Learn Program Series: Commuting Options for Local Businesses & Their Employees, 12:15 to 1 p.m., Chamber office
- April 8**  
Board of Directors Meeting, 7:30 a.m., Seminary Refectory
- April 11**  
Staff Meeting, 9 a.m., Chamber office
- April 12**  
Environmental Team Meeting, Noon, Chamber office
- April 14**  
BEP Mentoring Meeting, 11:30 a.m., Chamber office
- April 18**  
Staff Meeting, 9 a.m., Chamber office
- April 19**  
Marketing Council Meeting, 12:30 p.m., Chamber office
- April 21**  
Business & Industry Team Meeting, Noon, Inn at Herr Ridge  
Membership Mixer, 5 to 7 p.m., Inn at Herr Ridge
- April 22**  
OFFICE CLOSED
- April 25**  
Staff Meeting, 9 a.m., Chamber office  
Membership Council Meeting, 3:30 p.m., Chamber office
- April 26**  
BEP SSI Meeting, 8 a.m., Chamber office
- April 27**  
Executive Council Meeting, Noon, Chamber office  
Transportation Team Meeting, 4 p.m., Chamber office
- April 29**  
Lunch & Learn Program Series: Ready 2 Learn, 12:15 to 1 p.m., Chamber office





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